



## The Tree of Health Center's Universal Health Fair

The Green and Spring Street

Newton, NJ – Located on Spring St, Rt 206 and Rt. 94

September 24, 2016 from 12-5 p.m.

### VENDOR APPLICATION

Please print, complete and return this form to  
 Universal Health Fair, 55 Newton Sparta Rd, Unit 107, Newton, NJ 07860  
 or email PDF or JPG to [universal-health-fair@tree-health.com](mailto:universal-health-fair@tree-health.com).

The Universal Health Fair (UHF) brings together natural healing practices and medicine from all over the world into one harmonious setting. The fair consists of different healing techniques, merchandise, food and entertainment from multiple cultures to inform and educate our community, all in a fun setting.

A portion of all proceeds is donated to the [Universal Children's Fund](#) (UCF). UCF pays for creative classes, workshops and auditorium events in schools K-12. UCF's mission is to empower children, teachers and staff with tools for creative expression to reduce stress and enhance peak performance.

<b>Event:</b>	Universal Health Fair	
<b>Location:</b>	The Green and Spring Street	
<b>Address:</b>	Spring St., Rt. 206 and Rt. 94 <a href="#">(click here for map &amp; directions)</a>	
<b>City:</b>	Newton, NJ 07860	
<b>Date:</b>	Saturday, September 24, 2016	
<b>Time:</b>	12 PM – 5 PM	
<b>Load in Time:</b>	8:30 AM – 11:30AM No entrance after 11:30 AM	
<b>Rain or Shine</b>		
<b>Spot size:</b>	Single: 10 x 10 single; Double: 20 x 10	
<b>Prices paid for Early Reg.</b>	Food & Snack Vendors (20 x 10 space only): .....	\$125
<b>Deadline: 5/1/16:</b>	Merchandise & Service Vendors:	
	10 x 10 space .....	\$75
	20 x 10 space .....	\$125
	Non Profit (10 x 10 space only)	
	First 4 applications .....	Free
	Otherwise .....	\$50

Mark "X" in Your Preferred Spot

<b>Prices paid for Reg. After 5/1/16:</b>  Mark "X" in Your Preferred Spot	Food & Snack Vendors (20 x 10 space only): ...\$150	
	Merchandise & Service Vendors:	
	10 x 10 space .....	\$100
	20 x 10 space .....	\$150
	Non Profit (10 x 10 space only)	
	First 4 applications .....	Free
	Otherwise .....	\$50

Please pay online at <http://universalhealthfair2016.eventbrite.com>

You MUST complete and return the signed application to:

[universal-health-fair@tree-health.com](mailto:universal-health-fair@tree-health.com)

or

Universal Health Fair  
 55 Newton Sparta Rd, Unit 107  
 Newton, NJ 07860

- **Tents are required**
- Bring your own tables, tents and chairs.
  - Tri-State Rentals, Inc. (105 Sparta Ave, Newton, NJ) is offering a discount to vendors for tables, chairs and tents. Call 973.383.8441 and mention the "Universal Health Fair" to get your discount.
- **No early departures.**

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Sales Tax ID #** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Facebook:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_



**Instagram:** \_\_\_\_\_

**LinkedIn:** \_\_\_\_\_

**Are you a new vendor with us?** \_\_\_\_\_

**Non-food vendors please describe your product or service:** \_\_\_\_\_

\_\_\_\_\_

**Food & snack vendors please provide your cuisine or menu:** \_\_\_\_\_

\_\_\_\_\_

**Signature menu items (no more than two):** \_\_\_\_\_

\_\_\_\_\_

**Please include pictures of your booth or products. Digital format is preferred and emailed to us at [universal-health-fair@tree-health.com](mailto:universal-health-fair@tree-health.com).**

**Vendors are required to do social outreach regarding the Universal Health Fair.**

**Suggested Social Media Outreach:**

- Facebook
- Twitter
- Instagram
- LinkedIn
- Google+
- Other

**Other Suggested Outreach:**

- Podcasts
- Interviews
- Press Releases
- Videos (YouTube, Vimeo)
- Other

**Use These Hashtags:**

- #UniversalHealthFair
- #UniversalChildrensFund
- #TTOHC

**Tag The Tree of Health Center:**



- Twitter: @Tree\_of\_Health
- LinkedIn: @The Tree of Health Center
- Instagram: @thetreeofhealthcenter
- Facebook: @The Tree of Health Center

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### In your outreach make sure to include:

- Universal Health Fair
- Date of the Fair- Sept. 24<sup>th</sup>
- The Tree of Health Center
- Time of the Fair- 12-5pm
- Link to learn more about the Fair - <http://bit.ly/1LGPsw4>

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### Social Outreach Verbiage Examples:

- Come out to @Tree\_of\_Health #UniversalHealthFair on 9/24 from 12-5. I'll be \_\_\_\_\_ . <http://bit.ly/1LGPsw4>
- We will be a vendor at The Tree of Health Center's Universal Health Fair on 9/24. Stop by and see us and the rest of the vendors. <http://bit.ly/1LGPsw4>
- FUN, FUN, FUN at the Universal Health Fair on 9/24! <http://bit.ly/1LGPsw4>
- **About The Tree of Health Center's Universal Health Fair:**  
UHF brings together natural practices and medicine from all over the world into one harmonious setting. The fair consists of different healing techniques, merchandise, food and entertainment from multiple cultures to inform and educate our community in a fun setting.  
A portion of all proceeds is donated to the Universal Children's Fund (UCF). UCF pays for creative classes, workshops and auditorium events in schools K-12. UCF's mission is to empower children, teachers and staff with tools for creative expression to reduce stress and enhance peak performance.

### Additional Information

- **No garage sale or flea market items.**
- **NO EARLY DEPARTURES.** This ruins it for the rest of the vendors as well as for the event.
- Your spot will be assigned to you upon arrival. ALL FOOD VENDORS must have proper permits and insurance certificate naming The Tree of Health Center and Donna Zweig as certificate holder and the Town of Newton as an additional insured on the certificate. Documents must be submitted prior to the event. NO exceptions please. Only one vendor per spot, no sharing even if it's a double.

- The Town of Newton can issue the board of health permit. Submit your Safe Food Certificate to them by August 24<sup>th</sup>, 2016.
- FIRE PERMITS as needed and must also be applied for prior to the event date, they will be there to inspect.
- NO REFUNDS once you are accepted. \$40 fee for bounced or stop payment checks and repeat offenders will be prosecuted.
- Include a self-addressed, stamped envelope with the application or check if you are doing this process offline.
- Small, quiet generators are allowed – upon approval.
- Electricity availability. First come, first serve.
- Parking and other details available at <http://tree-health.com/universal-health-fair>.
- There will be live entertainment, amusements, great food, great merchandise, some exhibitors, and you.
- Vendors cannot hammer anything into the ground on The Green.
- Minimal electric available in the Green gazebo for entertainers.
- **All food vendors:** Proof of liability insurance is required to The Tree of Health Center, LLC. Also you need a current BOH permit and in some cases a fire permit. If in doubt, call Donna Zweig at (973) 722-6002. Both of these documents must be submitted prior to entry. No exceptions please. This is Newton, Sussex County. Please comply with their requirements for permits or they have the option of shutting you down and even contaminating your food products. We have no control over that. Fire permits also required in some cases. Check with the Fire Department to determine your requirement, if any.
- No selling from the ground or on tarps, unless approved. No equipment is provided. Carry in, carry out. This means you must take your trash with you. Bring your own potable water as none is supplied and no grease dumping is allowed.
- Set up must be completed and vendors ready to sell with vehicles parked in vendor parking by 11:30 am. No pets allowed. Please, no smoking. Please note that part of the event is on grass, and you may be set up on unpaved surfaces which can be uneven, so plan accordingly.

## Hold Harmless

The vendor, et. al., will indemnify and hold harmless The Tree of Health Center, LLC, Donna Zweig and all parties involved, from and against any and all claims, demands, cause of action, suits, or judgment (including attorney's fees, costs and expenses incurred in connection

therewith) whatsoever during the Vendors' stay at the Green in the Town of Newton or on Spring Street for the Universal Health Fair and on the commute to and from the named event.

None of the above parties will be liable for loss or injury to any participant for any reason.

The above mentioned organizers shall have full power to make amends or interpretations as needed which in his/her opinion shall be in the best interest of the event listed on the application and its participants.

Thank you for your interest; we look forward to seeing you.

I have read and agree to all the terms and conditions in this contract to vend.

Signed by \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_

Please mail check Payable to Universal Health Fair. Mail to: Universal Health Fair, 55 Newton Sparta Rd, Newton, NJ 07860

Approved by \_\_\_\_\_ Date \_\_\_\_\_

Donna Zweig, UHF Event Planner  
[universal-health-fair@tree-health.com](mailto:universal-health-fair@tree-health.com)  
(973) 722-6002

