



Dear Potential Sponsor,

The Tree of Health Center (TTOHC) would like to offer you an opportunity to promote your business and gain direct exposure to customers within your market area. This opportunity will benefit your company immensely, as well as promote health and wellness within our community.

TTOHC was founded by Linda Mitchell in June of 2012. Linda has had a passion for health and well-being most of her life. Her partner, Debra M. Hollinrake, joined the center in 2013. Debra is devoted to education and service as it relates to natural healing and spiritual development. Natural healing, in many ways, has accomplished what modern medicine could not. Both women practice non-invasive treatment and meditation as well as helping clients find balance and peace in their lives.

TTOHC is proud to host the second annual **"Universal Health Fair"**, to be held on September 24th, 2016. It will bring into the limelight healthcare practices and medicine, cultural cuisine and entertainers from around the world. The **Universal Health Fair will take place on the "Green" in Newton** and flow down Spring Street to the Newton Theater. Your company will have exposure to over 100 vendors and hundreds of people from Sussex County and beyond.

Additionally, 25% of your sponsorship **will go to our Universal Children's Fund (UCF)**. This fund will benefit children in grades (K-12). Your contribution to UCF will help to pay experts in their fields teach creative new programs for wellness and stress reduction to the next generation.

Thank you for your time. We look forward to working with you in making our community a better place. For more information, please feel free to contact us.

With kindest regards,

Donna Zweig
(973) 722-6002
universal-health-fair@tree-health.com



Sponsorship Packages and Benefits for The Tree of Health Center's Universal Health Fair 2016



25% of all sponsorships are donated to the Universal Children's Fund (UCF).

For more information on the UCF, please visit <http://tree-health.com/universal-childrens-fund>.

\$3,000 Platinum Title Sponsorship

- Your logo on our website home page for a full year as a sponsor
- Mention in all media releases as a sponsor for a full year
- 10 x 10 table for your business at the Universal Health Fair
- Full page ad in the event program
- Complementary TTOHC membership for one year
- Speak for 5 minutes at the fair
- Plaque from TTOHC presented to you and your company with a media release with pictures of the presentation

\$1,000 Gold

- Your logo on our website home page for 6 months as a sponsor
- Mention in all media releases as a sponsor for 6 months
- 10 x 10 table for your business at the Universal Health Fair
- Half page ad in the event program
- 10 % discount for any TTOHC classes and or services for 1 year
- Speak for 5 minutes at the fair
- Certificate from TTOHC presented to you and your company with a media release with pictures of the presentation

\$500 Silver

- Your logo on our website home page for 6 months as a sponsor
- 10 x 10 table for your business at the Universal Health Fair (10 x 10 table)
- Quarter page ad in the event program
- Certificate from TTOHC presented to you and your company with a media release with pictures of the presentation



Program Advertisement The Tree of Health Center's Universal Health Fair 2016



25% of all add proceeds are donated to the Universal Children's Fund (UCF).

For more information on the UCF, please visit <http://tree-health.com/universal-childrens-fund>.

Program Advertisements for The Tree of Health Center's Universal Health Fair 2016

\$100 Full Page

- 4¾" W x 7¾" L

\$50 Quarter Page

- 4¾" W x 1¾" L
- 2¼" W x 3¾" L

\$75 Half Page

- 4¾" W x 3¾" L

\$25 Business Card

- 3¼" W x 1¾" L
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Format for Print-Ready Ad

If you are providing print-ready copy, your ad must be submitted in one of the following formats:

- 1) **TIFF, EPS, JPG, PSD or PDF file. All fonts must be embedded and/or attached. Please "flatten" all files before saving.** Emailed files must be under 6 MB.
- 2) **Adobe Acrobat® PDF file, distilled from InDesign or Quark Express as 'Press Quality' with all fonts embedded.** Microsoft Word files are not accepted as print-ready ads. Publisher files are not accepted.
- 3) **Native application files: PC InDesign files with "ALL 300 dpi files needed for remote printing."** This should include the original one-page InDesign file, any linked 300 dpi graphics and all fonts. Adobe Illustrator files saved as EPS with embedded photos & art. All fonts converted to outline. Adobe Photoshop files saved as flattened JPG, 300 dpi, in CMYK.

Photos and Graphics

Be sure to include any photos or graphics in one of the following formats as an email attachment. Graphics embedded into word documents are not acceptable.

- 1) Digital photos (JPG or TIFF) **unretouched "right out of the camera" are preferred.**
- 2) Professionally printed photos scanned at 300 dpi. TIFF, EPS, PDF or JPG windows format accepted.
- 3) Professionally printed photos (to be scanned).

No computer-printed material or website images are accepted.



Universal Health Fair and Children's Fund
 Hosted by The Tree of Health Center (TTOHC), LLC
 Saturday, September 24th, 2016
 12:00AM to 5:00PM
 Newton Green & Spring Street, Newton, NJ 07860



SPONSORSHIP COMMITMENT FORM

Company Name: _____
Contact Name: _____ **Title:** _____
Address: _____
City/Town: _____ **State:** _____ **Zip Code:** _____
Email Address: _____ **Phone:** _____ **Fax:** _____

PLEASE CHECK OFF CORRECT BOX FOR DESIRED SPONSORSHIP LEVEL

Platinum Title: \$3,000.00 Gold: \$1,000.00 Silver: \$500.00

PLEASE CHECK OFF CORRECT BOX FOR DESIRED PROGRAM ADVERTISEMENT *

Full Page: \$100.00 Quarter Page: \$50.00
 Half Page: \$75.00 Business Card: \$25.00

* Artwork must be submitted by August 31st.

UNIVERSAL CHILDREN'S FUND DONATION ONLY

Please indicate amount of donation: \$25 \$50 \$100 \$200 Other _____

Signature: _____ **Date:** _____

My signature indicates authorization to make this commitment on behalf of my company.

Method of payment: Check, Credit Cards, PayPal & Cash.

Check Credit Card PayPal Cash

Credit Card # _____ **Exp. Date** _____

Signature: _____ **Last 3 or 4 digits** _____

Please submit this form no later than August 31, 2016 to receive maximum benefit of your sponsorship. Checks made payable to Universal Health Fair. Mail Sponsorship form and payment to Universal Health Fair, 55 Newton Sparta Rd, Unit 107, Newton, NJ 07860

Thank you for your generous support.

Donna Zweig
 Event Planner
 The Tree of Health Center